

Community event environmental scan

Background

This environmental scan tool will be used to help identify the ways in which alcohol is restricted at community events, such as fairs, parades, festivals, or sporting events.

How do we fill it out?

1. Indicate the date and time, location, and name of the event you are scanning.
2. Answer a few background questions about the event.
3. Walk around the event and notes all of the restrictions in place.

What do we do with it when it's complete?

Give completed forms to your local Planning and Implementation (P&I) coordinator.

What should we do if we have questions?

Please contact your P&I coordinator: _____

Background questions about the event

1. Name of the event: _____
2. Location of the event: _____
3. What organization(s) are hosting this event: _____
4. Date and time of the scan: _____
5. Initials of the person/people collecting information: _____
6. Does this event have activities for youth or families? ¹ Yes ² No
IF YES → 6a. What types of activities? _____

7. Does this event have a cost to attend? ¹ Yes ² No

8. Please estimate the event attendance during the time you are there in the following categories:

8a. Total attendance: _____

8b. Percent under 21: _____ Percent over 21: _____

Alcohol promotion

9. Is there obvious alcohol advertising within the event grounds? ¹ Yes ² No
 - 9a. Are there alcohol industry banners or signs displayed? ¹ Yes ² No
 - 9b. Are the advertisements visible to youth? ¹ Yes ² No

ID checking

10. Are ID's being checked? ¹ Yes ² No [Skip to Q11]

10a. If YES, check all the places you have seen ID's being checked

- ¹ Entrance to park/festival grounds ⁴ Entrance to "beer tent"/bar/restricted area
² When receiving a wrist band ⁵ At places alcohol is purchased
³ At the purchase of tickets for alcohol
⁶ Other (specify) _____

10b. If ID's are checked, does it appear staff/volunteers are checking ID's for everyone who looks under 30 years old? ¹ Yes ² No

Wristbands

11. Are wristbands/stamps/buttons used to identify people who are 21 or older?

- ¹ Wristbands ³ Stamps
² Buttons ⁴ Nothing [Skip to Q12]
⁵ Other (specify) _____

11a. If YES, check all the people you have seen wearing wristbands/stamps/buttons (please use your best judgment on the age groupings)

- ¹ Everyone ³ Everyone over age 21
² Everyone under age 21 ⁴ It was inconsistent
⁵ Other (specify) _____

11b. If wristbands/stamps/buttons are used, were they applied by event staff/volunteers?

- ¹ Yes ² No

11c. If wristbands are used, are they secure enough to prevent transferring them to other people?

- ¹ Yes ² No

Designated spaces

12. Are multiple locations or vendors selling alcohol?

- ¹ Yes ² No

13. Does this event have specific locations designated for alcohol sales or consumption, such as a beer garden or an adult-only section?

- ¹ Yes, there is a designated area where alcohol is sold and consumed
² Yes, there is a designated area where alcohol is sold, but it can be consumed anywhere at the event
³ Yes, there is a designated area where alcohol is consumed, but it is sold anywhere at the event
⁴ No, but there is an area in which alcohol is not allowed, such as a youth-only area
⁵ No, there are no designated locations for alcohol
⁶ Other (specify) _____

13a. If there is a designated area, could youth or someone under age 21 enter this area?

¹ Yes ² No

13b. If there is a designated area, please check all the ways in which they are restricted:

¹ Physical barriers (i.e., ropes, blockades, gates)

² Security personnel

³ Signs labeling the area as restricted

⁴ ID or wristband checkers

Food and beverage sales

14. Please fill in the table below about the beverages available at the event:

	Sizes available (include estimated ounces)	Lowest cost	Highest cost	Were there sales or promotions on this beverage?	
Beer				<input type="checkbox"/> ¹ Yes	<input type="checkbox"/> ² No
Pitchers of beer				<input type="checkbox"/> ¹ Yes	<input type="checkbox"/> ² No
Wine				<input type="checkbox"/> ¹ Yes	<input type="checkbox"/> ² No
Wine coolers				<input type="checkbox"/> ¹ Yes	<input type="checkbox"/> ² No
Hard liquor (i.e., mixed drinks, shots, etc.)				<input type="checkbox"/> ¹ Yes	<input type="checkbox"/> ² No
Water				<input type="checkbox"/> ¹ Yes	<input type="checkbox"/> ² No
Pop				<input type="checkbox"/> ¹ Yes	<input type="checkbox"/> ² No
Other non-alcoholic beverages				<input type="checkbox"/> ¹ Yes	<input type="checkbox"/> ² No

15. Are alcoholic beverages served in containers that were easily distinguishable from non-alcoholic beverages? ¹ Yes ² No

16. Is food served at the event? ¹ Yes ² No

Serving practices

17. Are you able to observe alcohol sales? ¹ Yes ² No [Skip to Q23]

	Yes	No	Unsure
18. Are individuals limited to a certain number of total alcoholic beverages for the event (by using drink tickets or punch cards)?	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ³
19. Have you seen any clearly intoxicated individuals buying alcoholic beverages?	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ³
20. Do all of the servers who are selling alcoholic beverages appear to be over 21 years of age?	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ³
21. Have you seen any of the servers who are selling alcoholic beverages consume alcohol while they are working?	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ³
22. Are individuals allowed to buy more than one alcoholic beverage at a time?			

¹ Yes ² No ³ Unsure

22a. If YES, what was the largest number of drinks you saw someone buy? _____

Security

23. Is there visible security at the event? ¹ Yes ² No [Skip to Q24]

23a. If YES, where all have you seen security?

- ¹ Parking lot/outside of event
- ² Entrance to park/festival grounds
- ³ Entrance to "beer tent"/bar/restricted area
- ⁴ Walking around event
- ⁵ At a designated security area
- ⁶ Other (specify)_____

23b. Do you feel like there is adequate security for the number of people attending the event?

¹ Yes ² No

24. Are there paramedics, ambulances, or other health professionals on the premises at the event (even if they are not used)? ¹ Yes ² No

25. Have you witnessed any of the following that may be alcohol-related?

- ¹ Obviously intoxicated people
- ² Fights
- ³ Falls or accidents
- ⁴ Other alcohol-related incident (specify)_____

Your perceptions

Based on your observations, please rate how much you agree or disagree with the following statements.

	Strongly disagree	Disagree	Agree	Strongly agree
26. Alcohol is a big part of this event.	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ³	<input type="checkbox"/> ⁴
27. It would be easy for someone under 21 to consume alcohol at this event.	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ³	<input type="checkbox"/> ⁴
28. There are people under 21 consuming alcohol at this event.	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ³	<input type="checkbox"/> ⁴
29. There are obviously intoxicated people at this event.	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ³	<input type="checkbox"/> ⁴
30. There are enough restrictions at this event to prevent people from getting too drunk.	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ³	<input type="checkbox"/> ⁴
31. There are a lot of activities at this event that do not involve alcohol.	<input type="checkbox"/> ¹	<input type="checkbox"/> ²	<input type="checkbox"/> ³	<input type="checkbox"/> ⁴