# Community event environmental scan

## Background

This environmental scan tool will be used to help identify the ways in which alcohol is restricted at community events, such as fairs, parades, festivals, or sporting events.

**How do we fill it out?**

1. Indicate the date and time, location, and name of the event you are scanning.

2. Answer a few background questions about the event.

3. Walk around the event and notes all of the restrictions in place.

**What do we do with it when it’s complete?**

Give completed forms to your local Planning and Implementation (P&I) coordinator.

**What should we do if we have questions?**

Please contact your P&I coordinator:       at

## Background questions about the event

1. Name of the event:

2. Location of the event:

3. What organization(s) is hosting this event:

4. Date and time of the scan:

5. Initials of the person/people collecting information:

6. Does this event have activities for youth or families? 1 Yes 2 No

IF YES 🡪 6a. What types of activities?

7. Does this event have a cost to attend? 1 Yes 2 No

8. Please estimate the event attendance during the time you are there in the following categories:

8a. Total attendance:

8b. Percent under 21:       Percent over 21:

## Alcohol promotion

9. Is there obvious alcohol advertising within the event grounds? 1 Yes 2 No

9a. Are there alcohol industry banners or signs displayed? 1 Yes 2 No

9b. Are the advertisements visible to youth? 1 Yes 2 No

## ID checking

10. Are ID’s being checked? 1 Yes 2 No [Skip to Q11]

10a. If YES, check all the places you have seen ID’s being checked

1 Entrance to park/festival grounds 4 Entrance to “beer tent”/bar/restricted area

2 When receiving a wrist band 5 At places alcohol is purchased

3 At the purchase of tickets for alcohol

6 Other (specify)

10b. If ID’s are checked, does it appear staff/volunteers are checking ID’s for everyone who looks under 30 years old? 1 Yes 2 No

## Wristbands

11. Are wristbands/stamps/buttons used to identify people who are 21 or older?

1 Wristbands 3 Stamps

2 Buttons 4 Nothing [Skip to Q12]

5 Other (specify)

11a. If YES, check all the people you have seen wearing wristbands/stamps/buttons (please use your best judgment on the age groupings)

1 Everyone 3 Everyone over age 21

2 Everyone under age 21 4 It was inconsistent

5 Other (specify)

11b. If wristbands/stamps/buttons are used, were they applied by event staff/volunteers?

1 Yes 2 No

11c. If wristbands are used, are they secure enough to prevent transferring them to other people?

1 Yes 2 No

## Designated spaces

12. Are multiple locations or vendors selling alcohol?

1 Yes 2 No

13. Does this event have specific locations designated for alcohol sales or consumption, such as a beer garden or an adult-only section?

1 Yes, there is a designated area where alcohol is sold and consumed

2 Yes, there is a designated area where alcohol is sold, but it can be consumed anywhere at the event

3 Yes, there is a designated area where alcohol is consumed, but it is sold anywhere at the event

4 No, but there is an area in which alcohol is not allowed, such as a youth-only area

5 No, there are no designated locations for alcohol

6 Other (specify)

13a. If there is a designated area, could youth or someone under age 21 enter this area?

1 Yes 2 No

13b. If there is a designated area, please check all the ways in which they are restricted:

1 Physical barriers (i.e., ropes, blockades, gates)

2 Security personnel

3 Signs labeling the area as restricted

4 ID or wristband checkers

## Food and beverage sales

14. Please fill in the table below about the beverages available at the event:

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **Sizes available (include estimated ounces)** | **Lowest cost** | **Highest cost** | **Were there sales or promotions on this beverage?** | |
| Beer |  |  |  | 1 Yes | 2 No |
| Pitchers of beer |  |  |  | 1 Yes | 2 No |
| Wine |  |  |  | 1 Yes | 2 No |
| Wine coolers |  |  |  | 1 Yes | 2 No |
| Hard liquor (i.e., mixed drinks, shots, etc.) |  |  |  | 1 Yes | 2 No |
| Water |  |  |  | 1 Yes | 2 No |
| Pop |  |  |  | 1 Yes | 2 No |
| Other non-alcoholic beverages |  |  |  | 1 Yes | 2 No |

15. Are alcoholic beverages served in containers that were easily distinguishable from non-alcoholic beverages? 1 Yes 2 No

16. Is food served at the event? 1 Yes 2 No

## Serving practices

17. Are you able to observe alcohol sales? 1 Yes 2 No [Skip to Q23]

|  | **Yes** | **No** | **Unsure** |
| --- | --- | --- | --- |
| 18. Are individuals limited to a certain number of total alcoholic beverages for the event (by using drink tickets or punch cards)? | 1 | 2 | 3 |
| 19. Have you seen any clearly intoxicated individuals buying alcoholic beverages? | 1 | 2 | 3 |
| 20. Do all of the servers who are selling alcoholic beverages appear to be over 21 years of age? | 1 | 2 | 3 |
| 21. Have you seen any of the servers who are selling alcoholic beverages consume alcohol while they are working? | 1 | 2 | 3 |

22. Are individuals allowed to buy more than one alcoholic beverage at a time?

1 Yes 2 No 3 Unsure

22a. If YES, what was the largest number of drinks you saw someone buy?

## Security

23. Is there visible security at the event? 1 Yes 2 No [Skip to Q24]

23a. If YES, where all have you seen security?

1 Parking lot/outside of event

2 Entrance to park/festival grounds

3 Entrance to “beer tent”/bar/restricted area

4 Walking around event

5 At a designated security area

6 Other (specify)

23b. Do you feel like there is adequate security for the number of people attending the event?

1 Yes 2 No

24. Are there paramedics, ambulances, or other health professionals on the premises at the event (even if they are not used)? 1 Yes 2 No

25. Have you witnessed any of the following that may be alcohol-related?

1 Obviously intoxicated people

2 Fights

3 Falls or accidents

4 Other alcohol-related incident (specify)

## Your perceptions

Based on your observations, please rate how much you agree or disagree with the following statements.

|  | **Strongly disagree** | **Disagree** | **Agree** | **Strongly agree** |
| --- | --- | --- | --- | --- |
| 26. Alcohol is a big part of this event. | 1 | 2 | 3 | 4 |
| 27. It would be easy for someone under 21 to consume alcohol at this event. | 1 | 2 | 3 | 4 |
| 28. There are people under 21 consuming alcohol at this event. | 1 | 2 | 3 | 4 |
| 29. There are obviously intoxicated people at this event. | 1 | 2 | 3 | 4 |
| 30. There are enough restrictions at this event to prevent people from getting too drunk. | 1 | 2 | 3 | 4 |
| 31. There are a lot of activities at this event that do not involve alcohol. | 1 | 2 | 3 | 4 |