

SPF SIG One-on-One Interview Guide

*****PLEASE DETACH THIS SHEET AND SUBMIT IT TO THE COALITION COORDINATOR*****

Interview completed by: _____ Interview date: _____

Participant Background

Note: Please complete as much of this information as possible before meeting with the participant and please wait to update any remaining information until the end of the interview.

Name: _____

Community sector (select only one sector):

- | | |
|--|---|
| <input type="checkbox"/> Business | <input type="checkbox"/> Religious organizations |
| <input type="checkbox"/> Civic and volunteer groups | <input type="checkbox"/> Schools |
| <input type="checkbox"/> Healthcare professionals | <input type="checkbox"/> State/Local/Tribal government agency |
| <input type="checkbox"/> Justice/Corrections | <input type="checkbox"/> Young adults (18-25 years old) |
| <input type="checkbox"/> Law enforcement | <input type="checkbox"/> Youth serving organizations |
| <input type="checkbox"/> Media | <input type="checkbox"/> Other organizations reducing substance abuse |
| <input type="checkbox"/> Parents | |
| <input type="checkbox"/> High-risk or culturally-specific group: _____ | |

Organizational affiliation: _____

Home phone number: _____

Work phone number: _____

E-mail address: _____

Preferred contact method: _____

Please copy the participant's responses to the following questions from the interview:

Was this participant familiar with the coalition prior to the interview? Yes No

Is this participant interested in becoming involved with the coalition? Yes No

Would this participant like to be added to the mailing/newsletter list? Yes No

In what ways would this participant be willing to help in the coalition's efforts?

Are there other people who this participant thinks could be involved in the interviews or coalition?

Name	Organization	Email address/Phone number
_____	_____	_____
_____	_____	_____
_____	_____	_____

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One-to-One Interview Protocol

Participant's sector (and sub-community, if applicable): _____

Introduction

I am here to talk to you today on behalf of the [coalition name].

First, I would like to give you some information about this interview and the coalition, and then I would like to learn a little more about your opinions about the coalition's goals.

The coalition was established in: _____

The coalition's Mission Statement is: _____

The coalition includes members from all sectors of the community including: _____

The coalition is wrapping up a project with the Minnesota Department of Human Services Alcohol and Drug Abuse Division with the goal of assessing and addressing three priority areas:

- 1) 30-day alcohol use among 6th through 12th grade youth
- 2) Binge drinking among 9th through 12th grade youth
- 3) Binge drinking among 18 to 25 year old young adults

Part of this project included conducting 75 one-to-one interviews to gain a better understanding of the opinions of community stakeholders and see what impacts the project has made on the community. You were identified by a member of the coalition as a key community member in [community] to talk to about these priority issues.

Our coalition will use the information gathered to help guide our work as we grow and address substance use in our community. Your participation is completely voluntary and you don't need to answer any questions you do not want to answer. Your responses will be shared with our community evaluator from Wilder Research for the purposes of evaluation and planning. Your name will not be included with your responses. Don't worry if you don't think you're an expert on these issues, I just want to hear your opinions. Do you have any questions before we get started?

Interview questions

First, I would like to learn what you think about the three priority areas in [community].

- 1) On a scale from 1 to 5, with 1 being "not at all a problem" and 5 being "a major problem," how much of a problem do you think any **alcohol use among 6th through 12th grade youth** is in [community]?

1 – Not at all a problem 2 3 4 5- A major problem

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a. And how much of a problem do you think most adults in [community] believe any **alcohol use among 6th through 12th grade youth** is?

1 – Not at all a problem 2 3 4 5- A major problem

b. Why do you think most adults would respond this way? _____

2) On a scale from 1 to 5, with 1 being “not at all a problem” and 5 being “a major problem,” how much of a problem do you think **binge drinking among 9th through 12th grade youth** is in [community]?

1 – Not at all a problem 2 3 4 5- A major problem

a. And how much of a problem do you think most adults in [community] think **binge drinking among 9th through 12th grade youth** is?

1 – Not at all a problem 2 3 4 5- A major problem

b. Why do you think most adults would respond this way? _____

3) On a scale from 1 to 5, with 1 being “not at all a problem” and 5 being “a major problem,” how much of a problem do you think **binge drinking among 18 to 25 year old young adults** is in [community]?

1 – Not at all a problem 2 3 4 5- A major problem

a. And how much of a problem do you think most adults in [community] believe **binge drinking among 18 to 25 year old young adults** is?

1 – Not at all a problem 2 3 4 5- A major problem

b. Why do you think most adults would respond this way? _____

4) Using a scale from 1 to 5, with 1 being “not at all important” and 5 being “very important,” how important is addressing these priority areas **to you**?

1 – Not at all important 2 3 4 5- Very Important

a. Please tell me about why you chose that rating. _____

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- b. Have your thoughts on how important these priority areas are to you changed in the last year and a half?
- No, they have not changed
 - Yes, these priority areas are now more important to me than they were before
 - Yes, these priority areas are now less important to me than they were before

5) Using a scale from 1 to 5, with 1 being “not at all important” and 5 being “very important,” how important do you think addressing these priority areas is to **most leaders** in your community?

- 1 – Not at all important 2 3 4 5- Very Important

a. Please tell me about why you chose that rating. _____

6) Why do you think we have **youth** drinking in [community]? _____

7) Why do you think we have **binge** drinking in [community]? _____

Now I’m going to ask about the community’s efforts to reduce alcohol use or binge drinking among youth and young adults.

8) Different communities are using different approaches to preventing alcohol use or binge drinking among youth and young adults. In our community, do you know of any changes that have taken place in the last year and a half in the following areas:

	Yes, I am aware of changes in this area	No, I am not aware of any changes in this area
a. Laws about underage alcohol use?	<input type="checkbox"/>	<input type="checkbox"/>
b. Laws about providing alcohol to minors?	<input type="checkbox"/>	<input type="checkbox"/>
c. The extent to which alcohol laws are enforced?	<input type="checkbox"/>	<input type="checkbox"/>
d. The way bars and restaurants serve alcohol?	<input type="checkbox"/>	<input type="checkbox"/>
e. Alcohol restrictions at community events?	<input type="checkbox"/>	<input type="checkbox"/>
f. Programs about alcohol prevention at school?	<input type="checkbox"/>	<input type="checkbox"/>
g. Media messages about alcohol prevention?	<input type="checkbox"/>	<input type="checkbox"/>

a. Are you aware of any other efforts, including programs or policies, currently in place in [community] to reduce alcohol use or binge drinking among youth and young adults?

- Yes No (SKIP TO Q9)

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b. If so, please describe these efforts. _____

9) On a scale from 1 to 5, with 1 being “not at all effective” and 5 being “very effective,” how effective do you think your community’s efforts to reduce alcohol use or binge drinking among youth and young adults have been?

1 – Not at all effective 2 3 4 5- Very effective

a. Please tell me about why you chose that rating. _____

10) Using a scale from 1 to 5, with 1 being “not at all aware” and 5 being “very aware,” how aware of these efforts are most adults in the community?

1 – Not at all aware 2 3 4 5- Very aware

a. And why do you think this? _____

11) Using the same scale from 1 to 5, with 1 being “not at all aware” and 5 being “very aware,” how aware is the community about underage drinking laws in general?

1 – Not at all aware 2 3 4 5- Very aware

a. And how aware is the community about laws for providing alcohol to minors in general?

1 – Not at all aware 2 3 4 5- Very aware

b. Why do you think community members are or are not aware of these laws?

c. Do you think their awareness of these laws has changed in the last year and a half?

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12) What else do you think could be done to reduce alcohol use or binge drinking among youth and young adults in [community]? _____

13) What do you see as barriers to reducing alcohol use or binge drinking among youth and young adults in [community]? _____

14) What do you want to see happen in alcohol or drug prevention in your community in the future?

Before we finish, I would like to ask you about your interest in the coalition.

15) Were you familiar with the coalition before this interview? Yes No

16) Are you interested in becoming involved with the coalition? Yes No

17) Would you like to be added to the coalition mailing/newsletter list? Yes No

18) Are there other people who you think could be involved in the coalition or do you have recommendations for additional people that we could talk to?

Name	Organization	Email address/Phone number
_____	_____	_____
_____	_____	_____
_____	_____	_____

19) Is there anything else you would like to share?

Thank you for your time!

[NOTE: The interview is complete. Please fill in any additional contact information on the cover sheet. After you leave, please fill out the next sheet to compile your feedback.]

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INTERVIEW REFLECTIONS

As quickly as possible after the interview, please take a few minutes to reflect on the interview and respond to the questions below. Your responses to these questions will help you fill in the *Synthesis Form* later.

What were the common themes that came up during this interview?

What was most surprising?

What most closely fit with what you expected to hear?

What is new information?

What were the two or three most important things you learned?
