

SPF SIF – Key informant phone interviews with community leaders

Hi my name is ___ and I am calling on behalf of [COALITION NAME]. As you may know, in 2012 the [COALITION NAME] was awarded a grant from the Minnesota Department of Human Services to address alcohol use and binge drinking among youth and young adults.

As part of the evaluation, we are interviewed selected community leaders about alcohol use and binge drinking among youth and young adults in [COMMUNITY SERVED]. You were selected as an important person to talk to. We’d like to hear your perspective, regardless of whether you are familiar with [COALITION NAME] or work directly with youth.

The interview will take about 20 minutes to complete depending upon your answers to the questions. Is now a good time to do the interview?

Which community do you feel you belong to or represent? [This may be a city or town, county, school district, or cultural community.]

To start, I have a few questions about how alcohol use among youth and young adults has changed over the last two years.

- 1. In the last two years, to what extent has alcohol use among youth in grades 6 through 12 changed? Would you say it has . . .

- Increased,.....1
- Decreased, or2
- Stayed the same?3
- Refused.....7
- Don’t know.....8

- 2. In the last two years, to what extent has binge drinking among youth in grades 9 through 12 changed? Would you say it has . . .

- Increased,.....1
- Decreased, or2
- Stayed the same?3
- Refused.....7
- Don’t know.....8

- 3. In the last two years, to what extent has binge drinking among young adults ages 18-25 changed? Would you say it has . . .

- Increased,.....1
- Decreased, or2
- Stayed the same?3
- Refused.....7

Don't know..... 8

[insert site specific questions here]

Next, I have a few questions about changes to the prevention infrastructure in your community and your community's support for such efforts.

I'm going to start with some questions about Social Host Ordinances, which makes it illegal for adults to allow underage youth (other than their own children) to drink alcohol on their property.

4. Are there any Social Host Ordinances in place in [community served]? Would you say . . .

Yes, 1

No? 2

Refused..... 7

Don't know..... 8

4a. If yes, which jurisdictions have Social Host Ordinances and when did they come into law?

Name of City or County	Year
a.	
b.	
c.	
d.	
e.	
f.	
g.	

5. How supportive are community members in [community served] toward a Social Host Ordinance?

Very supportive, 1

Somewhat supportive, or..... 2

Not supportive?..... 3

Refused..... 7

Don't know..... 8

6. In the last two years, to what extent has local residents' awareness of the need for Social Host Ordinances changed? Would you say it has . . .

- Increased,.....1
- Decreased, or2
- Stayed the same?3
- Refused.....7
- Don't know8

7. To what extent do you personally agree a Social Host Ordinance should be in place in [community served]?
Do you . . .

- Strongly agree,1
- Agree,2
- Disagree, or3
- Strongly Disagree?4
- Refused.....7
- Don't know8

Now I'm going to move into some questions about other types of prevention policies and activities.

8. Different communities use different approaches to preventing alcohol use or binge drinking among youth and young adults. In the last two years in [community served], have any changes taken place in the following areas:

	Yes, I am aware of changes in this area	No, I am not aware of any changes in this area
h. Laws about underage alcohol use?	<input type="checkbox"/>	<input type="checkbox"/>
i. Laws about providing alcohol to minors?	<input type="checkbox"/>	<input type="checkbox"/>
j. The extent to which alcohol laws are enforced?	<input type="checkbox"/>	<input type="checkbox"/>
k. The way bars and restaurants serve alcohol?	<input type="checkbox"/>	<input type="checkbox"/>
l. Alcohol restrictions at community events?	<input type="checkbox"/>	<input type="checkbox"/>
m. Programs about alcohol prevention at school?	<input type="checkbox"/>	<input type="checkbox"/>
n. Messages about alcohol prevention in the media?	<input type="checkbox"/>	<input type="checkbox"/>

a. Are you aware of any other efforts, including programs or policies, currently in place in [community served] to reduce alcohol use or binge drinking among youth and young adults?

- Yes No (SKIP TO Q9)

b. Please describe these efforts.

9. How effective do you think your community’s efforts to reduce alcohol use or binge drinking among youth and young adults have been? Would you say . . .
- Very effective, 1
 - Somewhat effective, or 2
 - Not effective? 3
 - Refused..... 7
 - Don’t know 8

a. Please tell me about why you chose that rating.

10. Over the last two years, how has the community’s support of prevention efforts to address alcohol use and binge drinking among youth and young adults changed?
11. Over the last two years, how have the barriers to preventing alcohol use and binge drinking among youth and young adults in your community been reduced, if at all?
12. What should the [COALITION NAME] do to sustain its current efforts to prevent alcohol use and binge drinking among youth and young adults?

Finally, I have a set of questions about the community’s level of awareness about alcohol use and binge drinking among youth and young adults.

13. [repeat] How well informed are local residents about alcohol use and binge drinking among youth in your community? By youth, I mean students in 6th through 12th grade.

- Would you say local residents are ...
- Well informed, 1
 - Somewhat informed, or 2
 - Not well informed? 3
 - Refused..... 7
 - Don’t know 8

- a. How interested are community members in trying to reduce alcohol use and binge drinking among youth?
- Very interested, 1
 - Somewhat interested, or 2
 - Not interested? 3
 - Refused..... 7
 - Don’t know 8

14. [repeat] How well informed are local residents about binge drinking among young adults in your community? By young adults, I mean people who are between 18 and 25 years-old.

- Well informed, 1
- Somewhat informed, or 2
- Not well informed? 3
- Refused..... 7
- Don't know 8

b. How interested are community members in reducing binge drinking among young adults?

- Very interested,..... 1
- Somewhat interested, or 2
- Not interested? 3
- Refused..... 7
- Don't know 8

15. [repeat] Do you think community members in have different motivations or reasons for preventing alcohol use and binge drinking among youth compared to young adults? (yes, no) If yes, what are they?

16. These are all the questions that I have for you today. Is there anything that you would like to add to the discussion?

If you have any questions about the evaluation, you may contact [XXX at Wilder Research]. If you would like to get involved with this project or coalition, you may contact [COORDINATOR]. Thank you for your time today.

Site specific questions:

KANABEC

1. In the last two years, to what extent has local residents' support for compliance checks changed? Would you say it has . . .

Increased, 1
Decreased, or 2
Stayed the same? 3
Refused..... 7
Don't know 8

2. In the last two years, to what extent has local residents' awareness of the need to enforced impaired driving laws changed? Would you say it has . . .

Increased, 1
Decreased, or 2
Stayed the same? 3
Refused..... 7
Don't know 8

3. In the last two years, to what extent has local residents' perception that drinking alcohol is "just what kids do" changed? Would you say it has . . .

Increased, 1
Decreased, or 2
Stayed the same? 3
Refused..... 7
Don't know 8

NORTH MEMORIAL

1. In your opinion, how well do local residents understand laws making it illegal to provide alcohol to minors?
Would you say . . .

Very well,.....	1
Somewhat well, or	2
Not well?	3
Refused.....	7
Don't know.....	8

HOPKINS

1. In the last two years, to what extent have local residents' perceptions of the dangers of alcohol changed?
Would you say it the community perceives alcohol to be . . .

More dangerous than before,.....	1
Less dangerous than before, or	2
The same?	3
Refused.....	7
Don't know.....	8