

# Community event environmental scan

## *Background*

This environmental scan tool will be used to help identify the ways in which alcohol is restricted at community events, such as fairs, parades, festivals, or sporting events.

### **How do we fill it out?**

1. Indicate the date and time, location, and name of the event you are scanning.
2. Answer a few background questions about the event.
3. Walk around the event and notes all of the restrictions in place.

### **What do we do with it when it's complete?**

Give completed forms to your local Strategic Prevention Framework State Incentive Grant (SPF SIG) coordinator.

### **What should we do if we have questions?**

Please contact your SPF SIG coordinator: \_\_\_\_\_

## *Background questions about the event*

1. Name of the event: \_\_\_\_\_
2. Location of the event: \_\_\_\_\_
3. What organization(s) are hosting this event: \_\_\_\_\_
4. Date and time of the scan: \_\_\_\_\_
5. Initials of the person/people collecting information: \_\_\_\_\_
6. Does this event have activities for youth or families? <sup>1</sup> Yes <sup>2</sup> No  
IF YES → 6a. What types of activities? \_\_\_\_\_  
\_\_\_\_\_

7. Does this event have a cost to attend? <sup>1</sup> Yes <sup>2</sup> No
8. Please estimate the event attendance during the time you are there in the following categories:
  - 8a. Total attendance: \_\_\_\_\_
  - 8b. Percent under 21: \_\_\_\_\_ Percent over 21: \_\_\_\_\_

## *Alcohol promotion*

9. Is there obvious alcohol advertising within the event grounds? <sup>1</sup> Yes <sup>2</sup> No
  - 9a. Are there alcohol industry banners or signs displayed? <sup>1</sup> Yes <sup>2</sup> No
  - 9b. Are the advertisements visible to youth? <sup>1</sup> Yes <sup>2</sup> No

## ***ID checking***

10. Are ID's being checked? <sup>1</sup> Yes <sup>2</sup> No [Skip to Q11]

10a. If YES, check all the places you have seen ID's being checked

- <sup>1</sup> Entrance to park/festival grounds      <sup>4</sup> Entrance to "beer tent"/bar/restricted area  
<sup>2</sup> When receiving a wrist band      <sup>5</sup> At places alcohol is purchased  
<sup>3</sup> At the purchase of tickets for alcohol  
<sup>6</sup> Other (specify) \_\_\_\_\_

10b. If ID's are checked, does it appear staff/volunteers are checking ID's for everyone who looks under 30 years old? <sup>1</sup> Yes <sup>2</sup> No

## ***Wristbands***

11. Are wristbands/stamps/buttons used to identify people who are 21 or older?

- <sup>1</sup> Wristbands      <sup>3</sup> Stamps  
<sup>2</sup> Buttons      <sup>4</sup> Nothing [Skip to Q12]  
<sup>5</sup> Other (specify) \_\_\_\_\_

11a. If YES, check all the people you have seen wearing wristbands/stamps/buttons (please use your best judgment on the age groupings)

- <sup>1</sup> Everyone      <sup>3</sup> Everyone over age 21  
<sup>2</sup> Everyone under age 21      <sup>4</sup> It was inconsistent  
<sup>5</sup> Other (specify) \_\_\_\_\_

11b. If wristbands/stamps/buttons are used, were they applied by event staff/volunteers?

- <sup>1</sup> Yes <sup>2</sup> No

11c. If wristbands are used, are they secure enough to prevent transferring them to other people?

- <sup>1</sup> Yes <sup>2</sup> No

## ***Designated spaces***

12. Are multiple locations or vendors selling alcohol?

- <sup>1</sup> Yes <sup>2</sup> No

13. Does this event have specific locations designated for alcohol sales or consumption, such as a beer garden or an adult-only section?

- <sup>1</sup> Yes, there is a designated area where alcohol is sold and consumed  
<sup>2</sup> Yes, there is a designated area where alcohol is sold, but it can be consumed anywhere at the event  
<sup>3</sup> Yes, there is a designated area where alcohol is consumed, but it is sold anywhere at the event  
<sup>4</sup> No, but there is an area in which alcohol is not allowed, such as a youth-only area  
<sup>5</sup> No, there are no designated locations for alcohol  
<sup>6</sup> Other (specify) \_\_\_\_\_

13a. If there is a designated area, could youth or someone under age 21 enter this area?

<sup>1</sup> Yes <sup>2</sup> No

13b. If there is a designated area, please check all the ways in which they are restricted:

<sup>1</sup> Physical barriers (i.e., ropes, blockades, gates)

<sup>2</sup> Security personnel

<sup>3</sup> Signs labeling the area as restricted

<sup>4</sup> ID or wristband checkers

### *Food and beverage sales*

14. Please fill in the table below about the beverages available at the event:

	Sizes available (include estimated ounces)	Lowest cost	Highest cost	Were there sales or promotions on this beverage?	
Beer				<input type="checkbox"/> <sup>1</sup> Yes	<input type="checkbox"/> <sup>2</sup> No
Pitchers of beer				<input type="checkbox"/> <sup>1</sup> Yes	<input type="checkbox"/> <sup>2</sup> No
Wine				<input type="checkbox"/> <sup>1</sup> Yes	<input type="checkbox"/> <sup>2</sup> No
Wine coolers				<input type="checkbox"/> <sup>1</sup> Yes	<input type="checkbox"/> <sup>2</sup> No
Hard liquor (i.e., mixed drinks, shots, etc.)				<input type="checkbox"/> <sup>1</sup> Yes	<input type="checkbox"/> <sup>2</sup> No
Water				<input type="checkbox"/> <sup>1</sup> Yes	<input type="checkbox"/> <sup>2</sup> No
Pop				<input type="checkbox"/> <sup>1</sup> Yes	<input type="checkbox"/> <sup>2</sup> No
Other non-alcoholic beverages				<input type="checkbox"/> <sup>1</sup> Yes	<input type="checkbox"/> <sup>2</sup> No

15. Are alcoholic beverages served in containers that were easily distinguishable from non-alcoholic beverages? <sup>1</sup> Yes <sup>2</sup> No

16. Is food served at the event? <sup>1</sup> Yes <sup>2</sup> No

### *Serving practices*

17. Are you able to observe alcohol sales? <sup>1</sup> Yes <sup>2</sup> No [Skip to Q23]

	Yes	No	Unsure
18. Are individuals limited to a certain number of total alcoholic beverages for the event (by using drink tickets or punch cards)?	<input type="checkbox"/> <sup>1</sup>	<input type="checkbox"/> <sup>2</sup>	<input type="checkbox"/> <sup>3</sup>
19. Have you seen any clearly intoxicated individuals buying alcoholic beverages?	<input type="checkbox"/> <sup>1</sup>	<input type="checkbox"/> <sup>2</sup>	<input type="checkbox"/> <sup>3</sup>
20. Do all of the servers who are selling alcoholic beverages appear to be over 21 years of age?	<input type="checkbox"/> <sup>1</sup>	<input type="checkbox"/> <sup>2</sup>	<input type="checkbox"/> <sup>3</sup>
21. Have you seen any of the servers who are selling alcoholic beverages consume alcohol while they are working?	<input type="checkbox"/> <sup>1</sup>	<input type="checkbox"/> <sup>2</sup>	<input type="checkbox"/> <sup>3</sup>

22. Are individuals allowed to buy more than one alcoholic beverage at a time?

- <sup>1</sup> Yes <sup>2</sup> No <sup>3</sup> Unsure

22a. If YES, what was the largest number of drinks you saw someone buy? \_\_\_\_\_

**Security**

23. Is there visible security at the event? <sup>1</sup> Yes <sup>2</sup> No [Skip to Q24]

23a. If YES, where all have you seen security?

- <sup>1</sup> Parking lot/outside of event
- <sup>2</sup> Entrance to park/festival grounds
- <sup>3</sup> Entrance to "beer tent"/bar/restricted area
- <sup>4</sup> Walking around event
- <sup>5</sup> At a designated security area
- <sup>6</sup> Other (specify)\_\_\_\_\_

23b. Do you feel like there is adequate security for the number of people attending the event?

- <sup>1</sup> Yes <sup>2</sup> No

24. Are there paramedics, ambulances, or other health professionals on the premises at the event (even if they are not used)? <sup>1</sup> Yes <sup>2</sup> No

25. Have you witnessed any of the following that may be alcohol-related?

- <sup>1</sup> Obviously intoxicated people
- <sup>2</sup> Fights
- <sup>3</sup> Falls or accidents
- <sup>4</sup> Other alcohol-related incident (specify)\_\_\_\_\_

**Your perceptions**

Based on your observations, please rate how much you agree or disagree with the following statements.

	Strongly disagree	Disagree	Agree	Strongly agree
26. Alcohol is a big part of this event.	<input type="checkbox"/> <sup>1</sup>	<input type="checkbox"/> <sup>2</sup>	<input type="checkbox"/> <sup>3</sup>	<input type="checkbox"/> <sup>4</sup>
27. It would be easy for someone under 21 to consume alcohol at this event.	<input type="checkbox"/> <sup>1</sup>	<input type="checkbox"/> <sup>2</sup>	<input type="checkbox"/> <sup>3</sup>	<input type="checkbox"/> <sup>4</sup>
28. There are people under 21 consuming alcohol at this event.	<input type="checkbox"/> <sup>1</sup>	<input type="checkbox"/> <sup>2</sup>	<input type="checkbox"/> <sup>3</sup>	<input type="checkbox"/> <sup>4</sup>
29. There are obviously intoxicated people at this event.	<input type="checkbox"/> <sup>1</sup>	<input type="checkbox"/> <sup>2</sup>	<input type="checkbox"/> <sup>3</sup>	<input type="checkbox"/> <sup>4</sup>
30. There are enough restrictions at this event to prevent people from getting too drunk.	<input type="checkbox"/> <sup>1</sup>	<input type="checkbox"/> <sup>2</sup>	<input type="checkbox"/> <sup>3</sup>	<input type="checkbox"/> <sup>4</sup>
31. There are a lot of activities at this event that do not involve alcohol.	<input type="checkbox"/> <sup>1</sup>	<input type="checkbox"/> <sup>2</sup>	<input type="checkbox"/> <sup>3</sup>	<input type="checkbox"/> <sup>4</sup>