

Sticker Shock Tracking Sheet

This tracking form is used to collect and track data during sticker shock events. The information for each sticker shock event should be entered into a separate row. The information for this form should be completed by the adult advisor or coordinator at the event.

Name of retailer	City/County	Date	# of stickers or bottle hangers placed	Briefly describe the type of any additional educational materials distributed (if applicable)	# of youth or young adults involved	# of adult advisors involved	# of law enforcement involved (if applicable)	Was there media coverage?
								<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Unsure
								<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Unsure
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